
POB 520 – Minooka, IL 60447

(630) 865-5512



NationalFitnessMuseum.com

Nationalfitness1000@yahoo.com

October 27, 2009

To Today's Leaders in Health & Fitness:

I am writing to invite you to consider becoming a sponsor of the 2010 National Fitness Hall of Fame Induction Ceremony and 5th Annual 'Don of Sports' Awards Dinner. On March 14th, the HOF Induction Class of 2010 will be honored at our gala event held in Addison, Illinois. (The list of the entire induction class is found on the next page).

This year we are celebrating our 5th anniversary as an institution and our planned outreach exposure will be extensive and extend well before and after the event. By partnering with The National Fitness Hall of Fame & Museum you and your company will receive the highest recognition that you are, in fact, "The Best in the Business," as together we "Remembering the Past while Promoting the Future of Fitness."

There are numerous ways that our sponsors will be recognized as outlined on the next page. Our sponsorship fees are very reasonable and we also limit the number of sponsor so that everyone who partners with us receives the maximum attention and exposure they deserve.

Thank you for your kind consideration of this request for your support. We will contact you soon to answer any questions that you might have about the National Fitness Hall of Fame & Museum.

In the meantime, please feel free to contact me at (630) 865-5512 if you need any additional information.

Sincerely yours,

John Figarelli, Executive Director (630) 865-5512

The National Fitness Hall of Fame & Museum * P.O. Box 520 * Minooka, IL 60447

A 501(C3) Charitable Institution

www.NationalFitnessMuseum.com * www.NationalFitnessHallofFame.com

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FOR IMMEDIATE RELEASE

The National Fitness Hall of Fame is proud to announce the HOF induction Class of 2010.

The following individuals will join the likes of Jack LaLanne, Kathy Kaehler, Gilad Janklowicz, Governor Arnold Schwarzenegger, Cory Everson, Tony Little, Dr. Charles T. Kuntzleman and other top industry professionals as official inductees of The National Fitness Hall of Fame.

These professionals have dedicated their lives in the service of others. They have helped millions of individuals get fit, stay in shape and live healthy, happy and productive lives.

The National Fitness Hall of Fame's Induction Class of 2010

Pioneers: Bill Pearl * Dr. Bob Delmonteque, ND

Educators: Fred Schutz * Dr. Terry Todd, Ph.D * David P. Webster

Instructors: Esther Gutiérrez Sloan * Melissa Orth Fray

Sports Medicine: Dr. Joseph C. Maroon, MD

Celebrity Spokespersons: Forbes Riley * Dennis Tinerino

Biographies, photos and more can be found on our website: www.NationalFitnessMuseum.com

The 2010 National Fitness Hall of Fame Induction Ceremony will be held jointly with the 5th Annual "Don of Sports" Awards Dinner on Sunday – March 14th, 2010 in Addison, Illinois. This year's unforgettable event will feature special presenters Margaret Richard, Bob Gajda and Dr. Bob Goldman as well as other past HOF inductees and popular Chicagoland sports and fitness celebrities.

For more information about this invitation event, call The National Fitness Museum's Executive Director, John Figarelli @ (630) 865-5512 or send email to: nationalfitness1000@yahoo.com

The National Fitness Hall of Fame is located inside The National Fitness Museum in Minooka, Illinois and is open to the public by appointment.

The 2010 National Fitness Hall of Fame Induction Ceremony & 5th Annual "Don of Sports" Awards Dinner

Sponsorship Benefits

Presenting Sponsor—\$2,500 (2 available)

- Sponsor listed as Presenting Sponsor on the front cover of all brochures, flyers and on event posters and official event program.
- Sponsor's name mentioned prominently in all press releases produced for the event.
- Sponsor recognized prominently in pre- and post-event mailings.
- Sponsor recognized prominently at the pre-event VIP Meet & Greet Social (Saturday)
- Sponsor's corporate banner may be displayed prominently.
- Sponsor may have an unmanned information booth/table with the opportunity to develop promotional campaigns tied into the event.
- Sponsor's logo will be prominently displayed on the National Fitness Hall of Fame & Museum's website. [www.nationalfitnessmuseum.com] through April 15, 2010.
- Sponsor will be given a VIP table at the event (10 tickets).

Major Sponsor—\$1,500 (4 available)

- Sponsor listed as Major Sponsor on the front cover of all brochures, flyers and on event posters and official event program.
- Sponsor's name will be included in an event press release.
- Sponsor recognized in pre- and post-event mailings.
- Sponsor's corporate banner may be displayed prominently.
- Sponsor may have an unmanned information booth with the opportunity to develop promotional campaigns tied into the event.
- Sponsor's logo will be displayed on the National Fitness Hall of Fame & Museum's website [www.nationalfitnessmuseum.com] through April 15, 2010.
- Sponsor will be given 2 VIP tickets to the event.

Associate Sponsor—\$750 (6 available)

- Sponsor listed as Associate Sponsor on the front cover of all brochures, flyers and on event posters and inside the official event program.
- Sponsor recognized in pre- and post-event mailings.
- Sponsor's corporate banner may be displayed prominently.

VIP Meet & Greet Social Sponsor—\$250 (4 available)

Sponsors will be recognized prominently as the sponsor of the VIP Meet & Greet Social (Saturday evening 3/13/10) on the dinner invitation and in the official event program.

Other Sponsorship Opportunities including Auction Item Donations and AD-Book/Program Advertising from \$60

For more information on sponsorship opportunities, please call John Figarelli at **(630) 865-5512**.

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Sponsorship Confirmation Form

Yes, we are proud to support the 2010 National Fitness Hall of Fame Induction Ceremony & 5th Annual “Don of Sports” Awards Dinner. We authorize the National Fitness Museum to include our name or logo on all the materials printed for the event consistent with our sponsorship selection below.

<input type="checkbox"/> Presenting Sponsor	\$2,500	<input type="checkbox"/> AD-Book Sponsor – Full Page	\$350
<input type="checkbox"/> Major Sponsor	\$1,500	<input type="checkbox"/> AD-Book Sponsor – ½ page	\$200
<input type="checkbox"/> Associate Sponsor	\$750	<input type="checkbox"/> AD-Book Sponsor – ¼ page	\$125
		<input type="checkbox"/> Business Card AD	\$60
<input type="checkbox"/> VIP Meet & Greet Social Sponsor (Sat)	\$250	<input type="checkbox"/> In-Kind Donation	Value

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

E-Mail: _____

_____ Our check is enclosed. _____ Please invoice me.

To insure that your company logo is included on all the events brochures and posters, please return this form to the following address by November 25, 2009. Once this form is received, someone will contact you regarding the artwork for the printed materials.

Check make to: The National Fitness Museum – P.O. Box 520 – Minooka, IL 60447

The 2010 National Fitness Hall of Fame Induction Ceremony & 5th Annual "Don of Sports" Awards Dinner



Don Figarelli - "The Don of Sports"

**Sunday
March 14, 2010**

**Two Great Events!
One Memorable
Evening!**



Special Presenters - 2006 HOF Inductees:
Margaret Richard & Dr. Bob Goldman, MD

Initial Flyer Draft...event info to go here...

A Fun-Filled Evening For Everyone!



Sponsors logos to be placed here...

* Trainers * Fitness Enthusiasts * Sports Fans * Everyone! *



YOU'RE INVITED!

The 2007 National Fitness Hall of Fame Induction Ceremony & The "Don of Sports" Awards Dinner

Two Historic Events - One Great Evening!



Co-Masters of Ceremony Tony "You Can Do It" Little & Don "The Don of Sports" Figarelli are sure to make this FUN-FILLED Event UNFORGETTABLE!



The National Fitness Hall of Fame Inductees - Class of 2007 John Abdo * Douglas Brooks * Lou Ferrigno * Gilad Janklowicz Keli Roberts * Dr. Thomas Sattler * Linda Shelton Jacki Sorensen * Betty Weider * American Council on Exercise (ACE)

The 2007 "Don of Sports" Awardees

Michael Capizzano * Billy Leagans * Mike Lullo * Ivan Vacklcev

March 18th, 2007 Sunday - 6:00pm

Oak Meadows Golf Club 900 N. Wooddale Road Addison, Illinois 60101

Advanced Ticket Purchase Required - Call Today (630) 865-9512 or visit online NationalFitnessHall.com

- * Celebrity Meet & Greet * A Full Course Dinner!!! * Silent Auction * Door Prizes & more...

2008 HOF Inductee - Dr. Bob Lockman, Chairman of the American Academy of Anti-Aging Medicine will be one of our special presentations!



Sponsored in part by



sample materials from events that feature our terrific sponsors

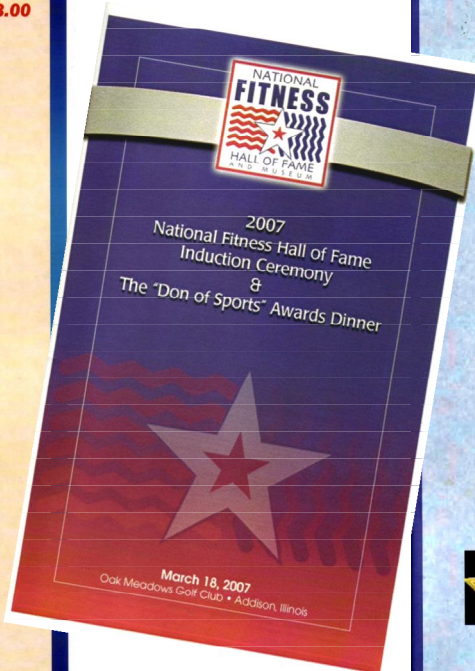
Souvenir Program - \$3.00

The 2009 National Fitness Hall of Fame Induction Ceremony & 4th Annual "Don of Sports" Awards Dinner



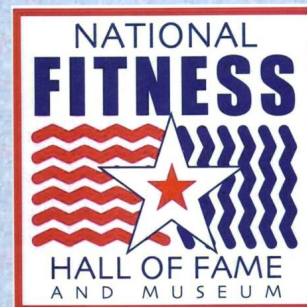
March 15, 2009

Glendale Lakes Golf Club Glendale Heights, Illinois



Official Program

The 2008 National Fitness Hall of Fame Induction Ceremony & the "Don of Sports" Awards Dinner



March 16, 2008

Oak Meadows Golf Club Addison, Illinois

